

Deputation related to Torrington Place / Tavistock Place route - Trial Traffic Scheme (SC/2017/04)

To Camden Council Cabinet, 22nd February 2017.

Points that Camden Cycling Campaign wish to raise

1. Camden Cycling Campaign strongly supports the proposal to implement a permanent improved version of the trial scheme in Tavistock Place – Torrington Place.
2. Statistics collected during the trial scheme show:
 - a significant decrease in motor vehicle numbers leading to a much quieter street, safer and more pleasant for walking and cycling.
 - improvements in air quality (reduction of NO₂) on Tavistock / Torrington Place and nearby
 - a reduction in noise levels for pedestrians and people in adjacent buildings
3. The trial scheme has shown that the route has an essential role in achieving a modal shift to cycling through Camden.
 - There has been a significant increase in the number of cyclists using the trial scheme and on the routes that access it.
 - Some of the additional people cycling will have decided to use their bikes because of the increased safety that the new scheme brings.
 - We have noticed a significant increase in parents with young children, people with mobility impairments and cargo delivery bikes using the trial scheme.
4. Most local residents are NOT car owners and suffer from through traffic which brings them no benefit at all – just noise, congestion and pollution.
 - Recognising there has been an increase in motor vehicle numbers – again, largely NON-local - in a few of the nearby streets including Judd Street , we urge Camden Council to implement the Midland Road and Brunswick Square schemes to reduce the motor vehicle numbers in Judd Street.
5. When the trial scheme is made permanent, implemented with all the improvements shown in the plans, including the increased and improved space for pedestrians, it will continue to encourage people – current and future generations - to choose sustainable methods of travel, whether it be walking or cycling.
 - London Living Streets is fully behind the plan and sent an official supportive response to the consultation.
 - This will improve health and fitness whilst also tackling congestion and pollution in Central London.
 - This will significantly improve the environment for local people as well as visitors to the area.
6. Camden Cycling Campaign therefore urges Cabinet to approve the proposal to make the scheme permanent, with all the improvements in the final plans implemented, as a significant demonstration of the council's laudable order of road user priorities:
 - 1 Pedestrians
 - 2 Cyclists
 - 3 Public Transport
 - 4 Private motors