

## **CCC Equal Opportunities Policy**

To be truly effective in campaigning on behalf of all Londoners who want to cycle, we need to be representative of Camden at every level. Equality, diversity and inclusion must be integral to all that we do.

CCC recognises that access to cycling and its benefits is not equal. Different communities and people face different barriers to taking up cycling. We aim to ensure that reducing those barriers is at the heart of our campaigning work.

Our vision for London is a city that is a healthier, greener and happier place to live, where anyone who wants to cycle can do so safely and enjoyably on an inclusive, pollution-free, zero-carbon road system. Making our city genuinely inclusive and enabling healthy travel for all requires designing our roads for safe cycling.

However, we recognise that we are not there yet. So we will strive to increase the diversity of our Committee and volunteers – to ensure CCC's voice is strong and inclusive. The CCC Management Committee actively encourage all who represent CCC to welcome all members regardless of ability (even those who have not yet been taught to cycle!), and to actively engage and listen actively to the wider community beyond CCC. By transforming CCC in this way we will maximise the effectiveness of our campaigning – for the benefit of all Londoners.