To:highwaysconsult@brent.gov.uk

CC:Katie Dickson (Katie.Dickson@camden.gov.uk)

Shoot Up Hill & Kilburn High Road Proposed 20MPH

This response to the consultation on the above proposal from Brent Council is from Camden Cycling Campaign, the local borough group of London Cycling Campaign. We represent the interests of cyclists living or working in or travelling through Camden and aim to expand the opportunities for all to cycle safely in the borough. We have discussed this consultation by email.

We are very strongly in favour of this proposal. It is now 10 years since Camden Council introduced a borough-wide 20 mph limit on all the roads in Camden except the Red Routes. Earlier this year, TfL introduced 20 mph limits on the Red Routes in Camden and neighbouring boroughs.

Kilburn High Road is now the only road in Camden with a 30 mph speed limit. This is particularly anomalous now that Finchley Road has a 20 mph limit.

Our main reasons for supporting a 20 mph speed limit are as follows:

- It is safer for pedestrians and cyclists:
 - A pedestrian or cyclist struck by a vehicle travelling at 20mph has a better chance of survival and is less likely to be seriously injured than one struck by a vehicle travelling that at 30 mph.
 - According to the Highway Code, at 20 mph, the stopping distance is about 12m while at 30 mph it is 23m (almost double). Therefore a 20mph limit makes it more likely that a driver will be able to obey new Highway Code rules about giving way to pedestrians and cyclists.
- Lower CO2 emissions and less damage to air quality:
 - Less acceleration is needed after each time a vehicle slows down or stops and hence for those that use petrol or diesel, less fuel is burned and the CO2 emissions will be lower.
 - Less braking is needed each time a vehicle slows down or stops, and hence fewer particulates will be produced.

Please acknowledge receipt of this response. We would be very happy to discuss any aspect of our comments; contact details are below.

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